

SCALING OUR ROCKETSHIP

COMPANY:

DATE:

1

.....
(Growth phase)

.....
(Key metric)

TARGETS

- 1.
- 2.
- 3.

MUST-WINS

-
-
-
-
-

CAPITAL TO MILESTONE

.....

TIMELINE

.....
(Month/Year)

2

.....
(Growth phase)

.....
(Key metric)

TARGETS

- 1.
- 2.
- 3.

MUST-WINS

-
-
-
-
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CAPITAL TO MILESTONE

.....

TIMELINE

.....
(Month/Year)

3

.....
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TARGETS

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MUST-WINS

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CAPITAL TO MILESTONE

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TIMELINE

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(Month/Year)

